

The Blue Ribbon Ceremony

1. Honor Someone

Say: I have a Blue Ribbon that says "Who I Am Makes A Difference®" and I want to honor you for... (Tell them the reasons they make a difference for you.)

2. Ask

Will you accept my gift?

3. Ask

May I have permission to put it on you?

4. Place

Affix the Blue Ribbon above their heart pointing upward toward all their dreams coming true.
(Important: Do not affix Blue Ribbon to silk or leather!)

5. Cheer

Say: In order to get cheerleaders on the ribbon jumping for your dream, I'm going to point to them and shout BING!

6. Bing

This is the sound that helps make dreams come true!

7. Gift

Gift them two extra Blue Ribbons to honor others.



SCALING YOUR SMALL BUSINESS: All Systems Go!

